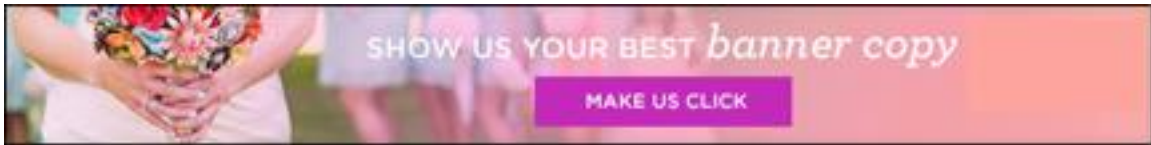


For this project, I was given the graphic below, and some background on the campaign (promoting a beauty product company's weddings collection. Landing page was Weddings page in top-level navigation with links to individual product types). My copy—four options for the banner—is below the image.



**BANNER 1:**

Headline: Stunning makeup, gorgeous nails, perfect gifts

CTA: Shop bridal now

**BANNER 2:**

Headline: What's your bridal style?

CTA: Browse looks now

**BANNER 3:**

Headline: Your makeup, your mani, & your girls' gifts

CTA: Get the wedding goods

**BANNER 4:**

Headline: Cross 3 fun wedding to-dos off your list right now

CTA: Get started